

COMMITTEE ON ACCREDITATION FOR EDUCATION IN NEURODIAGNOSTIC TECHNOLOGY (CoA-NDT)

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EMPLOYER SURVEY INSTRUCTIONS FOR USING SURVEY MONKEY

Policy: Employer Surveys should be distributed six (6) months following graduation.

Programs can work with the CoA-NDT to distribute and collect Employer Surveys via Survey Monkey.

1. Approximately five(5) months following graduation, the program should forward the following via email to office@coa-ndt.org:
 - a. Graduation Date of Class;
 - b. List of employers, including first and last names;
 - c. Employer's place of employment;
 - d. Email address for each employer; and
 - e. Name of graduate employed
2. CoA-NDT staff will verify receipt of the information and provide an estimated date for providing returned surveys to the program.
3. CoA-NDT staff will prepare and distribute an Employer Survey invitation using Survey Monkey, with the standardized message below:

"Kindly take a moment to complete this Employer Survey regarding [NAME OF GRADUATE] who graduated from the Neurodiagnostic Technology program at [INSTITUTION NAME]. Participation is critical as results are provided to the program and used for program improvement and accreditation outcomes reporting. Your input and participation are truly appreciated."

In addition, the subject of the email will include the institution's name as follows:
"Employer Survey of [Institution Name] NDT Program Graduate."

4. If the employer does not respond to the survey following the initial invitation, one additional attempt will be made to collect the survey. A third attempt will only be made if less than 50% of the surveys distributed were not returned, thus putting the program below the 50% return rate threshold.
5. Approximately 3-4 weeks following initial distribution, CoA-NDT staff will forward the program a summary report of survey distribution and receipt, including a PDF copy of each received survey. ***The program is responsible for maintaining copies of all surveys in its program files. The CoA-NDT will not maintain copies.***
6. The program should immediately follow-up with employers that did not return the survey via Survey Monkey and attempt to collect the survey another way.

*Survey Monkey requires that email invitations include a note allowing users to opt out of Survey Monkey surveys. If an employer opts out or has already opted out of participating in Survey Monkey surveys, the program will be responsible for attempting to collect the survey another way. Individuals opting out will be reported to the program.